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RegA+ - Issuance and Pricing Comparison

Choosing business software is crucial. KoreConX simplifies the process with direct tool comparisons, assisting in finding the optimal fit for your specific requirements.



Issuance Comparison

| Key Technology & Platform Features | KoreConX | KoreIssuance | Others | Dalmore | Issuance | Key Benefits |
|--|-----------------|--------------|--------|---------|----------|---|
| API Issuance Infrastructure End to End | | ● | ○ | ○ | ○ | Enables integration and customization, empowering businesses to brand and tailor the technology seamlessly while maintaining its full functionality and capabilities |
| Permissioned Block Chain | Exclusive | ● | ○ | ○ | ○ | KoreChain Facilitates Regulated Compliant Process at lower costs, efficiency, transparency and privacy. |
| Digital Securites Smart Contract - Tokenization | Exclusive | ● | ○ | ○ | ○ | Permissioned BlockChain Facilitates Regulated Compliant Process at lower costs, efficiency, transparency |
| Regulation RegA+ • Pre-Raise | | | | | | |
| DealRoom - Issuers, Brokers, Legal, Auditors, Marketers | Exclusive | ● | ○ | ○ | ○ | Dealroom significantly reduces the time needed for intermediaries during pre-raise preparation and prevents expensive filing related errors, thus reducing Issuer costs. Additionally, it provides complete visibility into the Investor Application Process providing realtime Broker Status Updates for complete visibility. |
| Cap Table Set up (\$\$ optional add on expense) | Included No Fee | ● | \$ | \$ | \$ | \$\$ Savings |
| Portfolio set up for Current Shareholders | Included No Fee | ● | ○ | ○ | ○ | \$\$ Savings |
| (KoreTransfer USA) Digital Securities Transfer Agent - White Label | Exclusive | ● | ○ | ○ | ○ | Using a white label or API connection allows your holders to view their holdings directly on your company's domain, eliminating the need to navigate away |
| Private Label: White Label End-to-End | Exclusive | ● | ○ | ○ | ○ | Greater Control : White Label Transfer Agent , SMTP Email, |
| Private Label Offering Page - Direct Issuance | | ● | ● | ● | ○ | Permissioned BlockChain Facilitates Regulated Compliant Process at lower costs, efficiency, transparency |
| White Email Label SMTP | Exclusive | ● | ○ | ○ | ○ | |
| Kore Pixel - Investor Indetification & Expansion ?? | Exclusive | ● | ○ | ○ | ○ | Investor Identification & Replica Investor Development |
| Issuance Google Tag Manager API's | Included No Fee | ● | \$ | \$ | \$ | Customization of Investor Application Layout & Process |
| Investor Dashboard | | ● | ● | ● | ● | Re-Invest with ease |
| Issuer DashBoard Raise Monitoring | | ● | ● | ● | ● | Fully Integrated SEC-Registered Transfer Agent : Kore Transfer USA |
| Investor Application (ID Verification KYC/AML checks) | | ● | ● | ● | ● | |
| KoreID - End to End: Investor Managment | Exclusive | ● | ○ | ○ | ○ | Integrating KoreID tagging throughout the investment application process and incorporating Payment Rails and Escrow Bank integration, manual reconciliation is eliminated. This significantly reduces costs for the capital-raising company, and expedites rolling closes. Allows for expidited Re-investment, and midigates fradualant Investors for Issuers, Banks and Payment Rail Providers |
| Customized White Label Investment Scripts | | ● | ○ | ○ | ○ | By integrating the optional RESTful API Investment script, your application process gains enhanced flexibility |
| Compliance Desk: Multi Broker Platform | | ● | ○ | ○ | ○ | FINRA 17a-4, NexisLexis, Integrated Escrow, Integrated Payment Rails, Integrated Bad Actor |
| CRM API Integration | | ● | \$ | \$ | ○ | Klaviyo, Hubspot, ActiveCampaing, Close.io, MailChimp |
| Social Media Integration | | ● | ● | ○ | ○ | GTM (Facebook, LinkedIn, Twitter, Instagram, TikTok) |
| Marketing Specific API's Google Tag Manager Etc | | ● | ● | ○ | ○ | Google Tag Manager, |
| Reinvest Button | | ● | ○ | ○ | ○ | Facilitates Reinvestment by investors without having to re-enter personal data |
| Mobile App | Exclusive | ● | ○ | ○ | ○ | |
| Permissioned Block Chain | Exclusive | ● | ○ | ○ | ○ | |
| Tagging - In-boud Source Flow, Abandon Application Flow | | ● | ● | ● | ● | |
| KoreReach (External - No Charge Marketing) | | | | | | |
| Platform co-listing Services ID Tracking | Exclusive | ● | ○ | ○ | ○ | KoreID via KoreChain facilitates the joint management of prospective investors by multiple broker-dealers, financial institutions, and marketing intermediaries on behalf of their customers. This approach dramatically expands investor reach while ensuring compliance and safeguarding the investor audience for all parties involved |
| Intro-Act Exclusive | Exclusive | ● | ○ | ○ | ○ | Family Office Free listing Service |
| Spark.Exchange | Exclusive | ● | ● | ● | ● | Free Directory Listing Service |
| IVM | Exclusive | | | | | |
| Regulation RegA+ • Post-Raise | | | | | | |
| Shareholder Communications | Yes | ● | ○ | ○ | ○ | |
| Cap Table Management Direct | Yes | ● | ○ | ○ | ○ | |
| Evoting / Town Hall Planning | Yes | ● | ○ | ○ | ○ | |
| SEC-Transfer Agent, fully integrated | Yes | ● | \$ | ○ | ○ | |
| Mobile App | Yes | ● | ○ | ○ | ○ | Mobile-Korelwhich enables your current shareholders to view their investment in your company, receive reports, news releases, messages, and to instantly re-invest in your company when you have an offering open. |
| Fully lifecycle End to End ID tagged (KoreID) | Exclusive | ● | ○ | ○ | ○ | By integrating KoreID tagging from the onset of the investment application process and incorporating Payment Rails and Escrow Bank integration, manual reconciliation is eliminated. This significantly reduces costs for the capital-raising company and expedites rolling closes |

Pricing Comparison

| Cost Comparisons | KoreConX | KoreIssuance | Others Dec 2023 | Dalmore Dec 2023 | Issuance Dec 2023 |
|---|---------------------------------------|-----------------|---------------------|---------------------|-----------------------|
| Regulation A+ Platform & Raise Fees | KoreTransfer USA | Included | Not Included | Not Included | Not Included |
| Onboarding Upfront Fee - RegA+ | | \$3,500 | \$7,500-\$10,000 | \$0 | \$5,000 |
| Monthly | | \$2,500 | \$2,000 - \$4,000 | \$3,500 | \$2,495 |
| 12 Month Platform Fees (Total) | | \$33,500 | \$31.5K-\$58K | \$42,000 | \$34,940 |
| Raise Charges - RegA+ | | | | | |
| Platform - Success Fees & Investor add-ons | | | | | |
| Broker Dealer - Success Fees (Compliance) | KoreNode Mulli -Select Broker Opitons | 1% | 1% - 3% | 1% | 2% |
| Equity Stake Fees (based on amount raised) | | 0 | 0-3% | 0 | 0% |
| Usage Fees per invstor per annum | | 0 | \$5-\$30 | 0 | \$15 per subscription |
| 1000 investor example (Add-on Fees) | | 0 | \$5k - \$10k | Plus TA | Plus TA |
| Transfer Agent / Captable Managment | Included KoreTransfer | 0 | Not included + \$\$ | Not included + \$\$ | Not included + \$\$ |
| COST - Success Fees % of Raise Fees Based on \$25M Raise example: TA fees no additional charge with KoreIssuance | | \$284K | \$300K-1M | \$292K+ | \$450K+ |
| Reg A+ Platform - Raise % estimates 25M- Total | | 1.1% | 1.2% - 4.2%+ | 1.1%+ | 2%+ |
| Credit Card Charges | | 2.89% | 2.89%-4.0% | 2.89% | 5% |
| ACH Charges | | 0.80% | 0.8%-2% | 0.89% | 4% |
| Wire | Flat bank charge pass though | \$20-\$40/ wire | 3% | 0.49% | 2% |
| Understanding all your costs when raising capital is crucial. It enables you to optimize your expenses strategically, identifying areas where savings are possible and ensuring you allocate resources where they yield the most benefit. This knowledge can significantly enhance the efficiency and success of the capital-raising process. | | | | | |