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RegCF - Issuance and Pricing Comparison

Choosing business software is crucial. KoreConX simplifies the process with direct tool comparisons, assisting in finding the optimal fit for your specific requirements.



Issuance Comparison

Key Technology & Platform Features	KoreConX	KoreIssuance	Others	Dalmore	Issuance	Key Benefits
True Private Label - White Label End-to-End	Exclusive	●	○	○	○	Greater Control: Our White Label Transfer Agent, coupled with SMTP Email, offers a direct, personalized user experience, fostering direct connections between your company and its investors
Kore Pixel - Investor Indetification & Expansion	Exclusive	●	○	○	○	Investor Identification & Replica Investor Development
Issuance Google Tag Manager API's	Included No Fee	●	\$	\$	\$	Seamlessly integrates with other platform tools, alling for synchronizatoin and data management across various marketing and analytics tools
Investor Dashboard		●	●	●	●	Re-Invest with ease
Issuer DashBoard Raise Monitoring		●	●	●	●	Fully Integrated SEC-Registered Transfer Agent : Kore Transfer USA
Investor News		○	○	○	○	
Investor Application (ID Verification KYC/AML checks)		●	●	●	●	
KoreID - End to End: Investor Management	Exclusive	●	○	○	○	Integrating KoreID tagging throughout the investment application process and incorporating Payment Rails and Escrow Bank integration, manual reconciliation is eliminated. This significantly reduces costs for the capital-raising company, and expedites rolling closes. Allows for expidited Re-investment, and midgates fraudulant Investors for Issuers, Banks and Payment Rail Providers
Customized White Label Investment Scripts		●	○	○	○	By integrating the optional RESTful API Investment scrip, your application process gains enhanced flexibility
Compliance Desk: Multi Broker Platform		●	○	○	○	FINRA 17a-4, NexisLexis, Integrated Escrow, Integrated Payment Rails, Integrated Bad Actor
CRM API Integration		●	\$	\$	○	Klaviyo, Hubspot, ActiveCampaing, Close.io, MailChimp
Social Media Integration		●	●	○	○	GTM (Facebook, LinkedIn, Twitter, Instagram, TikTok)
Marketing Specific API's Google Tag Manager Etc		●	●	○	○	Google Tag Manager,
Reinvest Button		●	○	○	○	Facilitates Reinvestment by investors without having to re-enter personal data
Mobile App	Exclusive	●	○	○	○	
Tagging - In-boud Source Flow, Abandon Application Flow		●	●	●	○	
KoreReach (External - No Charge Marketing)						
Platform co-listing Services ID Tracking	Exclusive	●	○	○	○	KoreID via KoreChain facilitates the joint management of prospective investors by multiple broker-dealers, financial institutions, and marketing intermediaries on behalf of their customers. This approach dramatically expands investor reach while ensuring compliance and safeguarding the investor audience for all parties involved
Intro-Act Exclusive	Exclusive	●	○	○	○	Family Office Free listing Service
Spark.Exchange	Exclusive	●	●	●	●	Free Directory Listing Service
IVM	Exclusive	●	○	○	○	Partnership to amplify potential investor exposure, broadening outreach and visibility of your offering .
API Issuance Infrastructure End to End	Exclusive	●	○	○	○	Enables integration and customization, empowering businesses to brand and tailor the technology seamlessly while maintaining its full functionality and capabilities
Permissioned Block Chain	Exclusive	●	○	○	○	KoreChain Facilitates Regulated Compliant Process at lower costs, efficiency, transparency and privacy
Digital Securites Smart Contract - Tokenization	Exclusive	●	○	○	○	KoreChain sets new fundraising standards, ensuring unparallel transparency, security and ease of use
Regulation RegCF • Pre-Raise						
DealRoom - Issuers, Brokers, Legal, Auditors, Marketers	Exclusive	●	○	○	○	Dealroom significantly reduces the time needed for intermediaries during pre-raise preparation and prevents expensive filing related errors, thus reducing Issuer costs. Additionally it provides complete visibility into the Investor Application Process providing realtime Broker Status Updates for complete visibility
Cap Table Set up (\$\$ optional add on expense)	Included No Fee	●	\$	\$	\$	\$\$ Savings Augmented investor relations - Elevate visibility by onboarding existing holders before your raise, ensuring comprehensive holder engagement
Portfolio set up for Current Shareholders	Included No Fee	●	○	○	○	\$\$ Savings - Augmented investor relations - Elevate visibility by onboarding existing holders before your raise, ensuring comprehensive holder engagement
(KoreTransfer USA) Digital Securities Transfer Agent - White Label	Exclusive	●	○	○	○	Utilizing a white label or API connection allows your holders to access their holdings directly on your company's domain, eliminating the need for your investor navigate away from your environment, enhancing your investor relationship, and a more stream lined experience.
Regulation RegCF • Post-Raise						
Shareholder Communications	Yes	●	○	○	○	
Cap Table Management Direct	Yes	●	○	○	○	
Evoting / Town Hall Planning	Yes	●	○	○	○	
SEC-Transfer Agent, fully integrated	Yes	●	\$	○	○	
Mobile App	Yes	●	○	○	○	Mobile-Korelwhich enables your current shareholders to view their investment in your company, receive reports, news releases, messages, and to instantly re-invest in your company when you have an offering open.
Fully lifecycle End to End ID tagged (KoreID)	Exclusive	●	○	○	○	By integrating KoreID tagging from the onset of the investment application process and incorporating Payment Rails and Escrow Bank integration, manual reconciliation is eliminated. This significantly reduces costs for the capital-raising company and expedites rolling closes

Pricing Comparison

Cost Comparisons	KoreConX	KoreIssuance	Others Dec 2023	Dalmore Dec 2023	Issuance Dec 2023
Regulation CF Platform & Raise Fees		\$3,500	\$10,000 +	0	\$2,495
Monthly		\$550	\$1,250	\$3,500	\$500
12 Month Platform Fees (Total)		\$10,100	\$25,000	\$42,000	\$8,495
Raise Charges - Reg CF					
Platform - Success Fees & Investor add-ons		0	0	0	7%
Broker Dealer - Success Fees (Compliance)	KoreNode Multi-Select Broker Opitons	3.5%-4.5%	4%-7.5%	4%+	0
Equity Stake Fees (based on amount raised)		0	?	?	?
Usage Fees per invstor per annum		0	\$5-\$10	0	0
1000 investor example (Add-on Fees)		0	\$5k - \$10k	Plus TA	Plus TA
Transfer Agent / Captable Management	Included KoreTransfer	0	Not included + \$\$	Not included + \$\$	Not included + \$\$
TOTAL COST - Success Fees % of Raise Fees Based on \$2.5M Raise example : TA fees no additional charge with KoreIssuance		\$97.6K - \$122K	\$140k-\$212K	142K+	\$170K+
Reg CF Platform - Raise % estimate \$2.5M - Total		3.9%-4.8%	5.2%-8.5%+	5.7%+	7%+
Credit Card Charges		2.89%	2.89%-4.0%	2.89%	5%
ACH Charges		0.80%	0.8%-2%	0.89%	4%
Wire	Flat bank charge pass though	\$20-\$40/ wire	0.49%-3%	0.49%	3%
Understanding all your costs when raising capital is crucial. It enables you to optimize your expenses strategically, identifying areas where savings are possible and ensuring you allocate resources where they yield the most benefit. This knowledge can significantly enhance the efficiency and success of the capital-raising process.					